

goIDit helps your dealership run more efficiently!



## Empower your sales staff to better serve your customers.

You only get one chance to make a good impression on a new customer that visits your dealership. By giving your staff instant access to your inventory, and up to date location information of each unit on your lot your sales staff are better prepared to impress your customers and close more business.

Nothing is more frustrating to an educated buyer who has done their research before visiting your dealership than encountering a salesperson who is unprepared to serve them! Buyers today expect salespeople to be professional and for the buying process to be streamlined in a way that accounts for the upfront work that they have already done.

Does your sales staff know where every unit is currently parked on your lot? Do they have the right tools to ensure that customer's expectations are met or exceeded?

## Better data .. Improved results

goIDit provides a battery powered sensor that gets attached to each unit on your lot. These sensors are associated with information about each unit to identify them by make, model, year, VIN, and stock number. An app running on a phone or tablet reads the sensor ID, as users move around the lot, and updates the GPS location of each unit.

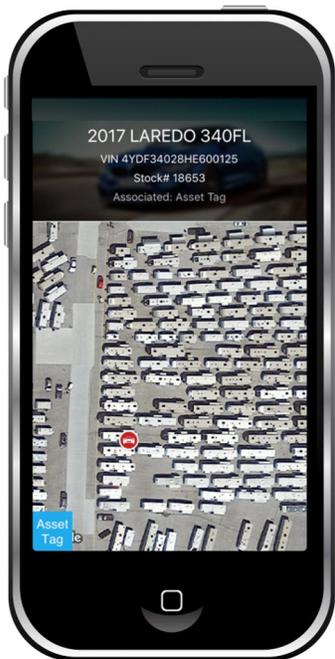
When a customer arrives on your lot a salesperson can quickly search for any unit the customer is interested in, locate it on a map, and quickly guide the customer right to it.

When you streamline the buying experience you improve the customer satisfaction levels and sell more units.



## goIDIT

- Automates the way you track and locate units in inventory
- Helps you sell more RVs
- Improves customer experiences
- Helps your staff be better prepared to serve customers



Each unit broadcasts a unique serial number that can be read to update inventory and locations.



Improve the way you track and manage units that are at your dealership for maintenance.

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