

# go ID it Improved Location Tracking

## ALWAYS KNOW WHERE EVERY UNIT IS ON YOUR LOT

Imagine it's a spring Saturday morning at 10:00 AM and potential customers begin to show up, do you know where all your units are? Nothing is more frustrating to an educated buyer, who has spent time doing their research, than encountering one of your staff members who is unprepared to serve them! Buyers today are busy and expect a streamlined buying process.

## BETTER CUSTOMER SERVICE... MORE SALES

You only get one chance to make a good impression on a new customer that visits your dealership. By giving your staff instant access to your inventory, and up to date location information for every unit on your lot, they are better prepared to impress your customers and close more business.

## SIMPLE TO USE... EASY TO JUSTIFY

The goDit solution is very simple and easy to use. We provide you with small battery powered sensors that are attached to each unit on your lot. These sensors are associated with information about each unit to identify them by make, model, year, VIN, and stock number. An app running on phones or tablets reads the sensors as users move around your lot and updates the GPS location of each unit.

So, when a customer arrives on your lot your staff can quickly find any units they are interested in, locate them on a map, and quickly guide the customer right to them, improving the customers experience and the likelihood of them buying from you.

The bottom line is that goDit improves the way you do business and the success of your dealership. When you know where every unit is on your main and overflow lots:

- ✦ Your customer's experiences are greatly improved
- ✦ Your staff is more professional and efficient
- ✦ You sell more units



Get **goDit** today to outpace your competition and gain more loyal customers this year.



*"I've owned technology companies for over 40 years and have been writing and consulting in the RV industry since 1996, and this system fits into that "game changer" category. The ability to know where every one of your units is located on your property or an off-site lot will save our dealers time and money, while making their sales reps and service employees more efficient and productive. Customers will also be impressed at how fast they can find the exact unit they want to see and take them right to it. Forward thinking dealers will immediately see the benefits of the goDit sensor technology."*

**Bob Zagami, Executive Director, New England RV Dealers Association**

*"Our problem was knowing which units were on my sales versus several storage lots. Since implementing goDit, I no longer have this problem. We have been able to improve our customer experience by taking customers directly to the unit they came to see. In addition our service department is able to locate inventory faster, saving both time and money."*

**Steve Fretz, Owner, Fretz RV**

*"For us key factors in purchasing goDit were the cost, ease of use, and accountability of where the RV's were. We are loving it! It is so nice to send a porter, salesperson, or whoever out to find a unit and to be able to pin point where it is. It is definitely a time saver."*

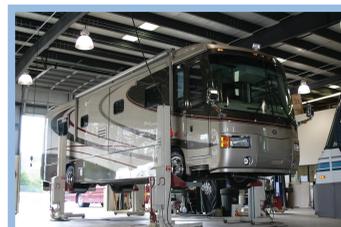
**Josh Hawkins, Service Manager, Hilltop RV Superstore**



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Each unit broadcasts a unique serial number that can be read to update inventory and locations.



Improve the way you track and manage units that are at your dealership for maintenance.